

Video tip sheet

As part of your submission, your team will create a short video to share the thinking behind your solution. Videos should capture key information about your solution and illustrate the process taken to develop it.

Video content

The purpose of this video is to show your team at work and to provide a brief introduction to your design. Include video clips of team meetings, concept images of your design, or any other submission-related activity. **Your video should be no longer than 60 seconds.**

If you are unsure of where to begin, consider incorporating the following elements:

- Start by filming one of your team members introducing the team.
 - *Our team is from [school name] and we are in the [CTE program/class].*
- Show your team at work: Film brainstorming sessions, design discussions, and other activities that contributed to the submission process. While displaying this footage, consider including a voiceover from a student summarizing:
 - The problem the solution is solving.
 - How this solution would contribute to career exploration at your school.
 - Key features of the solution.
- Consider including other student testimonials, as time allows. For example, students could share what they learned through the challenge experience.
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Formatting

Please ensure all video clips and photographs included in your video are landscape orientation.

Submission

To share your video, provide a link in the submission form. Your team can upload the video to YouTube, Vimeo, a class website, or another preferred video sharing platform. Please make sure that the video has the appropriate viewing permissions to ensure the judging panel can watch your video.

For each student shown in the video, please ensure you have a signed release statement on file that contains the student's permission to use their image. Video production quality will not be assessed.